Elks

MOTION
PICTURE
ELECTRICAL
PAGEANT

L.A. COLISEUM
JULY 16, 1936

OFFICIAL PROGRAM

15¢
SWINGING GIRLS
on the 20th Century-Fox Studios "Ramona" Float
ELKS' MOTION PICTURE ELECTRICAL PAGEANT

at the

LOS ANGELES COLISEUM

July 16, 1936

EXECUTIVE COMMITTEE
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Mayor Frank L. Shaw, Honorary Chairman
Monroe Goldstein, Executive Director
John J. Doyle, Vice-Chairman
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Chief of Police

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Sheriff of Los Angeles County

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Henry Learned

CHORAL ACTIVITIES
J. Arthur Lewis

AUTOMOBILES
Dr. R. C. Bertheau

TRANSPORTATION
Mike Lang

FINANCE
Leo V. Youngworth

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Sam Briskin
David O. Selznick
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Jack L. Warner
Henry Hertzbrun
Walt Disney
Hal Roach
Darryl Zanuck
Charles Rogers

Sim Grauman
George O'Brien
Tom Mix
Guinn (Big Boy) Williams
Victor McLaglen
Ken Maynard
Snowy Baker
Buck Jones
Douglas Fairbanks
Joe E. Brown

MOTION PICTURE FIELD SHOW

MASTERS AND MISTRESSES OF CEREMONIES
GAYNE WHITMAN, Ceremonial Director
Robert Woolsey
Bert Wheeler
Jack Banny and Mary Livingston
Leo Carrillo

ELKS' MOTION PICTURE ELECTRICAL PAGEANT STAFF
Waldo T. Tupper, Managing Director
Lieu. Harold Wm. Roberts, Ass't to Mgr. Dir.
Leon Bayard De Volo, Att Director
Harry Hammond Beall, Director of Advertising
Sam W. B. Cohn, Director of Publicity
J. Howard Johnson, Director of Radio
Madeline Lee, Radio Commentator
Alex. E. Sharpe, Director of Construction and Illumination
Arnold Eddy, Director of Coliseum Arrangements
George H. Rudd and Associates, Auditors
Carl H. Sonitz, Director of Exploitation
Earl I. Hall, Director of Events
Halper-Robbins Corporation, Designers & Builders of Floats

ELKS' SPECIAL ELECTRICAL PAGEANT COMMITTEE
Hon. Darwin W. Tate, Los Angeles City Council
Hon. William G. Bonelli, Director Professional & Vocational Standards, State of California

Three
A Word of Appreciation

To Those Who Have Made Possible Such a Spectacle
As It Is Our Privilege To Offer You Tonight

The committees of the Elks Motion Picture Electrical Pageant, which could be produced nowhere else in the world on such a magnificent scale, and with such world-famed celebrities participating, due to the proximity of the motion picture studios, take pleasure in extending their heartfelt thanks for the marvelous co-operation given us from every source by the following institutions, organizations, firms and individuals:

All Southern California Newspapers
All Wire and News Services
All Photo Syndicates and Motion Picture Newsreels
All Southern California Radio Stations
Los Angeles County Officials
Los Angeles City Officials
California State Officials
Florida State Highway Patrol
California State Highway Patrol
Los Angeles Police Department, its band and drill teams
Los Angeles County Sheriffs Department and Sheriffs Posse
Los Angeles Fire Department
Los Angeles City Board of Public Works
The Many Elks' Committees who have made this pageant a success
The Massed Chorus under the direction of J. Arthur Lewis
The Elks' Lodge bands, marching units, who have participated in this spectacle
The many bands and marching units from other organizations who have donated their talents
Los Angeles Railway Company
Pacific Electric Railway Company
All Department Stores
All Hotels and Restaurants
La Fiesta Association
Adolfo Camarillo
Senorita Lourita Luga
Jerry Hall
Reeves "Breezy" Eason
Jones Decorating Company
Foster & Kleiser Company
Mayfair Sports and Riding Shop
Otis Art Studios
Kreig and Schultz
Luis Rico's California Rough Riders
The Motion Picture Studios which have participated in this electrical pageant
The Many Motion Picture Stars, too numerous to mention, who will be introduced personally to you
All other organizations and individuals who are mentioned elsewhere in this program

Our sincere apology to any deserving name which might have unintentionally been omitted from the above list.
Elks' Motion Picture Electrical Pageant

WALDO T. TUPPER, Managing Director

A.—1. Salute of Eleven Aerial Bombs
2. Fanfare of Trumpets

GRAND ENTRY

GAYNE WHITMAN, Ceremonial Director

B.—1. Elks Flag—Carried by Senorita Lorita Lugo
2. John J. Doyle—Grand Esquire
3. Eugene W. Biscailuz, Sheriff of Los Angeles County, and "The Sheriff's Posse", Capt. William Bright
4. Elks Lodge No. 99 Symphonic Band, Colonel Vesey Walker, Director
5. Elks Lodge No. 99 Chanters, J. Arthur Lewis, Director
6. Elks Lodge No. 99 White Squadron Drill Team, Captain E. Hayes
7. Florida Color Guard
8. Honorable David Sholtz, Grand Exalted Ruler, Benevolent and Protective Order of Elks
    Judge J. T. Hallinan, Jr., Junior Past Grand Exalted Ruler, Benevolent and Protective Order of Elks
    Florida Motorcycle Police Escort Guard of Honor
9. California State Highway Motorcycle Patrol
10. Honorable Frank F. Merriam, Governor State of California
    Adjutant General, Harry H. Morehead, and Captain Ray Cato
11. Los Angeles Police Department Motorcycle Drill Team, Sergeant John Snyder, Commanding
12. Los Angeles Police Department Band, Harry L. Signor, Director
13. Los Angeles Police Department Drill Team, Sergeant Jack Guyot, Commanding
14. Honorable Frank L. Shaw, Mayor, City of Los Angeles
    Paul G. Ritter, President, Board of Public Works
15. Ray Kleinberger, President, Los Angeles Police Commission
    James E. Davis, Chief of Los Angeles Police Department
17. Pasadena Tournament of Roses Band, Audre Stong, Director
18. Long Beach Mounted Police Patrol, Lieut. Walter H. Lentz, Commanding
19. Denver Elks Lodge No. 17 Cowboys
20. Glendale Elks No. 1289 Officers, George R. Wickham, Exalted Ruler
21. Luis Rico's California Rough Riders

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FILMLAND FIELD SHOW --- PART I

EQUESTRIAN EVENTS

BERT A. BONE, Director

A.—1. Leo Carrillo, Guest Announcer

2. Exhibition Jumping by JACKIE SEARLES, 14 year old Metro-Goldwyn-Mayer Picture Star, on his new jumping horse "Brown Jug"

3. Ladies Steeple-chase

<table>
<thead>
<tr>
<th>Name of Horse</th>
<th>Name of Jockeys</th>
<th>Stable</th>
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<tbody>
<tr>
<td>1. Dave Sholtz</td>
<td>Audrey Scott</td>
<td>Pathe</td>
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<tr>
<td>2. Joe Fanning</td>
<td>Evelyn Hill</td>
<td>M-G-M</td>
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<td>3. Jim Hallinan</td>
<td>Jeanne Criswell</td>
<td>20th Century-Fox</td>
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<td>4. Mike Shannon</td>
<td>Dorothy Rodgers</td>
<td>RKO-Radio</td>
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<td>5. Spark Plug</td>
<td>Billy (Sheep Dog) Benedict</td>
<td>20th Century-Fox</td>
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4. Australian Pursuit Automobile Race

5. "THE ACT BEAUTIFUL"

BRENGK'S BARE BRONZE BEAUTIES (The only act still on the gold standard)

(a) "The Dance"
(b) "The Birth of Venus"
(c) "Reaching the Winning Post"
(d) "Emblem of Liberty"

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DANTE'S INFERNO
Fair Devils on the "Cave of Curante" Float
A FAMILY GROUP
of Beloved American Stage Folk

GAYNE WHITMAN
Ceremonial Director

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FILMLAND FIELD SHOW --- PART II

Reproduction of Screen Thrills by Hollywood’s Most Intrepid Stunt Men
Staged and Directed by Harvey Parry
Allen Pomeroy, Assistent

Grateful acknowledgement is made to Warner Bros. Studios for the loan of the services of Reeves "Breezy" Eason, ace action director, for his co-operation in an advisory capacity, in staging the contest

CONTESTANTS
Harvey Parry   Allen Pomeroy
Mary Wiggins   Yakima Canutt
Sid Dawson    Charlie Gemora
Leon Davidson  Lonnie Mays
Chick Collins  Duke Green

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Program—Continued from Page 9

1. Gorilla Act—Charlie Gemara
2. High Dive—Mary Wiggins
3. Dare Devil Yakima Canutt—in Runaway Stage Coach Act
4. Motorcycle Obstacle Race—featuring Miss Mary Wiggins, Queen of Motion Picture Stunt Girls and Allen Pomeroy, Leon Davidson, Lonnie Mays
5. Automobile Hazard Race
7. San Gabriel American Legion Drum & Bugle Corps, State & National Champions in an Exhibition Drill
8. Radio Skit—The Nitwits of the Networks, George Burns and Gracie Allen

ELKS' MOTION PICTURE ELECTRICAL PAGEANT
STARS ON PARADE

Grand Marshal—Fred Stone with Paula Stone as aide

1. Doris Nolan and Henry Hunter
2. Jean Rogers and John King
3. Ann Preston and Judith Barrett
4. Preston Foster and Henry O'Neil
5. Mrs. Ernestine Schumann-Heink and Betty Burgess
6. Gertrude Niesen and Caesar Romero

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FOUNTAIN NYMPHS
on the Metro-Goldwyn-Mayer Studios!
"Fountain of Beauty" Float
A CLOSER VIEW
of “Butterfly Chariot”
Beauties

Program—Continued from Page 10

7. Henry Armetta and Andyy Devine
8. Sonja Henie and Michael Whalen
9. Francis Lederer and Anita Louise
10. Edward Arnold and Pat O’Brien
11. Binnie Barnes and Victor McLaglen
12. Mamo Clark and Honolulu Escort
13. Freddie Bartholomew
14. Stan Laurel and Leon Errol
15. Sally Eilers and Harry Joe Brown
16. Loretta Young and Don Ameche

JOAN BLONDELL—official hostess to the beby stars of 1936

A Wampas Baby Star in 1931, she has achieved outstanding success since that date. She will be remembered for “Gold Diggers of 1933”, and has just finished “Stage Struck”, co-starring with Dick Powell. She is now working in “Gold Diggers of 1937” with Dick Powell. It is fitting that she should serve as hostess to this scarlet group having been presented in the Coliseum here five years ago. It is hoped that these budding actresses may all some day achieve the fame that has accrued to Joan Blondell.

BABY STARS OF 1936

<table>
<thead>
<tr>
<th>19</th>
<th>Rosalind Marquis</th>
<th>22</th>
<th>Eleanor Stewart</th>
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<th>Shirley Deanne</th>
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<tr>
<td></td>
<td>Jeanne Madden</td>
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<td>Cecilia Parker</td>
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<td>Geneva Sawyer</td>
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<td>20</td>
<td>Carol Hughes</td>
<td>23</td>
<td>Grace Ford</td>
<td>25</td>
<td>Philippa Hilber</td>
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<td>Marie Wilson</td>
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<td>Anita Colby</td>
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<td>Eleanor Whitney</td>
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<tr>
<td>21</td>
<td>Martha Tibbetts</td>
<td>24</td>
<td>Jane Hamilton</td>
<td>26</td>
<td>Jane Rhodes</td>
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<td></td>
<td>Mary Blake</td>
<td></td>
<td></td>
<td></td>
<td>Marsha Hunt</td>
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Eleven
Program—Continued from Page 11

PARADE OF ELECTRICAL FLOATS

1. Los Angeles No. 99 Symphonic Band, Chanters and White Squadron Drill Team Pageant Officials

2. Elks Float "America for Americans"

3. Pasadena Tournament of Roses Band, Audre Stong, Director


5. Decorah, Iowa Antler Drum & Bugle Corps, J. E. Hepburn, Director

6. Float "Cave of Curante" from Dante's Inferno

7. Merced Elks No. 1240 Band, F. A. Silveria, Director

8. Float "Ramona", 20th Century-Fox Studios

9. Girls Antlerette Band, representing Arizona State Elks

10. Float "The Soul of Egypt", First National Pictures

11. Los Angeles Elks No. 99 Symphonic Band

12. Float "The Rainbow", Universal Studios

Twelve

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13. Inglewood City Boys Band, Horace Metcalf, Director
14. Float "Castle of Dreams", Hal Roach Studios
15. Glendale Elks Band No. 1289, Arthur J. Babich, Director
17. Santa Monica Elks No. 906 Band, Captain Wm. Osterman, Director
18. Float "Maids of Athens", Warner Bros. Studios
19. Portland Elks Lodge No. 142 Band, George C. Lederer, Director
20. Float "Milady's Jewel Case", 20th Century-Fox Studios
21. Chattanooga Elks No. 91 Band, M. V. Turley, Director
22. Float "Venetian Romance", Hal Roach Studios
23. San Diego Antler No. 168 Band, Arthur Mundo, Director
24. Float "Butterfly Chariot" Universal Studios

FINALE—CONRAD NAGEL, offering ELEVEN O'CLOCK TOAST

"ALOHA"

JACKIE SEARLES, 14 year old Metro-Goldwyn-Mayer Picture Star on his jumping horse, "Brown Jug".
PERSONNEL OF PARTICIPANTS ON FLOATS

We are grateful to LESTER SHAFER of the PERRY STUDIOS

1753 North Highland Avenue, Hollywood,

for the costuming and the personnel appearing on the following floats:

"CAVE OF CURANTE" from Dante's Inferno

MISS VENICE LLOYD and the Misses:
Mary Ansburg
Lois Miller

Frances Parish
Peggy Odell
Grace Odell
Dorothy Lewis

MILICENT ROGER

"CASTLE OF DREAMS"

MISS MARJORIE PLECHER with SUGAR BABY and PEGGY VANNE'S CHARMING DANCERS:
Norma Lou Allen
Mickey Kuhn
Sally Conlin

Mileda Rose
Harriet Jackson
Kitty O'Hare

Phyllis Jean Woodward
Marjorie Wilson
Joanne Smith
Phyllis Flickenger

Charles Flickenger
Ade May Williams
Milaryne Spaulding

"FOUNTAIN OF BEAUTY"

MISS PEGGY MONTGOMERY and the Misses:
Maxine Tagg
Mary Powell
Eileen Coghlan
Marie Hafft

Peggy Hafif
Ruth Goss
Margo Woods
Barbara Drew

Frances Coghlan
Wanda Pawlava
Geraldine King
Louise Salling

Diana Dahl
Evelyn Callers
Allen Mitchell

"SOUL OF EGYPT"

MISS KEELAH CLINE, MISS IRIS KUHNLE and the Misses:
Lupe de Leon
Margaret Thompson

Sheila Hunt
Helen Surabian

Nettie Maisnick
Helen Seldman

Maxine Oelwein
Frances Tepper
Lillian Badover
Sally Cohen

"THE RAINBOW"

The Misses:
Carol Carmen

Julie Sheridan
Sally Wadsworth

Janet Lind
June Eberling

Jean Jack
Helene Lusha

"MILADY'S JEWEL CASE"

MISS JUNE & JUNICE THOMPSON, ELAINE COCHRANE, and the Misses.
Beatrice Lynn
Carmen Howarth

Dolores LaMar
Barbara Jones

Rosalind Aarons
Virginia Ekins

Virginia O'Neil
Piquita Machris

"MILADY'S FAN"

The Misses:
Mary Louise LaMar
Maxine Tulloss

Chiquita Wilcox
Jean Darling

Mary DeLeon
Eleanor Kellejian

Margaret Thompson
Louise DeLeon

Betty Stewart
Anne Mary Lescayt

Lillias Gilbert

"BUTTERFLY CHARIOT"

MISS CATHERINE COTTER, THE CRANE TWINS, and the Misses:
Jacqueline Clarke

Jacqueline Payton
Mary Statz

Ann Statz
Rosemary Odell

Pearl Rhodes

"MAID OF ATHENS"

MISS LORAINE MARCHE and the Misses:
Elaine Rugg
Alice Allen
Margaret Prior

Bobbie Allen
Ruth Heinen
Gertrude Burnham

Frances Woodforde
Betty Prior
Jerry Payton

Yvette Wilcox
Genevieve Wilcox
Mary Dillon

Jeanne Jepperson
Betty Burge
Grace Cane

"VENETIAN ROMANCE"

MISS ROSE MARY LICK, MISS DOROTHY WOODS and the Misses:
Margerie Cline
Veronica Jaynes
Newell Blaire
Marilyn Hope

June Lind
Jane Arkin
Marjorie Bainbridge
Joy Williams

Betty Hafif
Cecily Brown
Helen Crane
Billie Wilson

Pauline W Jones
Violet Syracuse
Sadie Wooton
Mickey Roland

Fourteen
AMERICAN BEAUTIES ON AMERICAN FLOAT

On the "America for Americans" float sponsored by the Benevolent Protective Order of Elks these twenty-two beautiful American girls chosen by their various Elks lodges appear. One of them is "Miss Liberty", the others, her ladies-in-waiting.

Pasadena Elks—Miss Virginia Lydia Rohlfis
Santa Ana Elks—Miss Margaret Ellen Sawyer
Compton Elks—Miss Fairy Lee Rinker
San Pedro Elks—Miss Virginia Edith Walm
Santa Monica Elks—Miss Mary Frances Simonson
San Fernando Elks—Miss Jennie Frances Brix
Glendale Elks—Miss Cleo Patria Cox
Richmond Elks—Miss Anita Harriet Drummey
Riverside Elks—Miss Ruth Irene LaGourgue
Inglewood Elks—Miss Louise Gilbert
Whittier Elks—Miss Jane Emeryl McHale
Anaheim Elks—Miss Coda Mae Wright
Redondo Beach Elks—Miss Audry McNicoll
Huntington Park Elks—Miss Martha Frances Shelburne
Sterling Elks—Miss Kathleen O' Connor
Denver Elks—Miss Helen Blizzard
San Francisco Elks—Miss Pauline Searle Taylor
San Bernardino Elks—Miss Frances Edna White
Bakersfield Elks—Miss Kay Konrad
Oxnard Elks—Miss Lativesh Mayaha
Oakland Elks—Miss Pearl Rosenberg
Woodland Elks—Miss Peggy Cloud

PYRAMID GROUP
Center view of the "Soul of Egypt"
First National Pictures Float
ELKS' ELEVEN O'CLOCK TOAST

MY BROTHERS AND FRIENDS: You have just heard the tolling of eleven strokes. This is to impress upon you that with Elks the hour of Eleven has tender significance. Wherever an Elk may roam, whatever his lot in life may be, when this hour falls upon the dial of night the great heart of Elksdom swells and throbs. It is the golden hour of recollection, the homecoming of those who wander, the mystic roll call of those who will come no more. Living or dead an Elk is never forgotten, never forsaken. Morning and noon may pass him by, the light of day sink heedlessly in the West, but ere the shadows of midnight shall fall, the chimes of memory will be pealing forth that friendly message—"TO OUR ABSENT BROTHERS".

Should auld acquaintance be forgot,
And never brought to mind,
We'll take a cup of kindness yet
For the days of auld lang syne.